

# COMMITMENT AWARDS 2018

Weaving strands of hope into the fabric of society



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"Seeing the projects and the work that WIZO does first hand is an experience that is hard to imagine from a distance. The passion felt by WIZO staff, lay leaders and volunteers is humbling to witness."

Karen Mattison MBE  
Commitment Awards Winner 2013

We are delighted to be launching the Commitment Awards 2018, an initiative which recognises the vision of those committed to using their skills and opportunities to address the needs of others.

We are looking for nominations of candidates who have demonstrated outstanding commitment to changing lives and building futures, close to home or within the wider world.

Charitable activities are no longer seen as just the responsibility of the individual. Social responsibility is considered an integral part of the reputation and strategic vision of corporates worldwide.

These Awards allow WIZO to acknowledge the ever changing world that WIZO adapts to on a daily basis. Like WIZO's work, they are open to all, regardless of race, religion or gender. Nominations may be for individuals, corporates or organisations thought to fit the criteria outlined for the various categories.

This year we are delighted to be able to extend the reach of our Awards to encompass more sectors, allowing us to 'uncover' many more inspiring individuals and situations.

Any nominations that you would like to put forward will be most welcome. We also hope that through your network of colleagues, family and friends, you will help us find worthy winners for this year's Commitment Awards.

This well received initiative acknowledges the Impact, Experience and Passion of those committed to improving quality of life, WIZO's commitment for nearly 100 years.

Thank you

Michele Pollock  
Chairman WIZOuk

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## The Categories

### Commitment to Responsible & Balanced Reporting by the Media

The media has a formidable power in today's world in shaping public opinion. This Award recognises an individual, media outlet, or a group, that has demonstrated exemplary media reporting, providing a balanced coverage of Israel. The narrative might be from a social, political or cultural perspective, or any other subject that shows the true face of Israel and highlights its valuable contribution.

The paintings and biographies of Arab and Jewish participants in WIZO's multicultural Olive Trees program have been a perfect vehicle for exposing a balanced impression of activities that are often ignored by the media.



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### Commitment to Social Enterprise

An individual or organisation that has made an outstanding contribution to transforming the business world into one which gives back. Examples of nominees in this category may be those whose business model is built on social activism or those who have worked to implement charitable endeavours into the core of their organisation.

WIZO fosters a culture of 'giving back' to the community. This is seen among those who have benefitted from WIZO's support and are committed to taking the message forward and applying it to transform their work environment or benefit the community around them.



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## The Categories

### Commitment to Vocational Training

An individual, a programme or a centre for education with a proven record of encouraging and believing in students who cannot easily be integrated into a regular educational framework. The successful nominee will have given students the tools to develop individual talents, reach their potential and to leave school to become skilled employees.

WIZO's outstanding record of success with students given up on by others, is testament to its commitment to vocational training.

### Commitment to Education – Early Years

An organisation, institution, teaching professional or childcare provider in early childcare and education services. Nominees will have generated exceptional spirit and energy providing better experiences for children and families and will have made an outstanding contribution to the early years.

WIZO's world-class childcare provides a caring and vitally important stable start to life for babies and infants whose lives would otherwise be blighted from the beginning.

### Commitment to Strengthening Parenting Skills

This award recognises a practitioner, programme or facility that has been successful in educating, nurturing or counselling parents, giving them the support and tools to strengthen their parenting abilities and ensure family welfare.

In acknowledgement of the importance of parenting skills to a child's well-being, WIZO offers appropriate psychological and practical skills support to parents too.

### Commitment to Promoting Healthy Eating

This award provides recognition to an individual, organisation or business, for excellence in promoting or providing healthier food and better nutrition for children and adults. The successful nominee will promote the importance of healthy eating through education, and/ or the provision of more nutritious meals.

Good nutrition has always been at the heart of WIZO's work from enabling early pioneer women to obtain milk for their young children to cooking of nutritionally balanced meals at all of WIZO's schools and day care facilities.

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## The Categories

### Commitment to Inspiring the Next Generation of Scientists and High-Tech Professionals

This Award is for an organisation, a corporate, a teacher, a mentor or other person committed to inspiring the next generation of scientists and high-tech professionals. The successful nominee will have demonstrated commitment and passion for either of these subjects, may have created new opportunities not otherwise possible, or may have been innovative in developing programmes to nurture the participation and career choice of young people to ensure progress in these key areas.

In conjunction with the Technion and other scientific institutions, WIZO runs programmes that encourage young people to enter into science.

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### Commitment to Inspiring Women

An individual, organisation or business committed to creating opportunities to increase the number of women in leadership by investing in talented women and developing an appropriate environment suited to the needs of working women. The successful nominee will inspire women to develop the confidence and excellence which will empower them to follow their growth journey and to create careers or lives they might not have thought possible.

WIZO's leadership courses have helped to promote women into leadership roles in the political, local government and commercial worlds.

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## The Categories

### Commitment to Impacting the Future

An individual, community or organisation that has developed an initiative, start-up or product which will have a long-term positive impact for a community. Examples of nominees may include the creating of an inter-generational scheme to ensure experience and knowledge is being passed on or an environmental device to help with our future.

WIZO is constantly building on 100 years of experience passing on expertise to generations of WIZO professionals and care givers, changing lives and building futures.

### Commitment to Corporate Social Responsibility (CSR)

An employee, department or corporate that has demonstrated exceptional commitment to fostering a culture of CSR to the benefit of communities and as an example to other corporates and employees.

Volunteering is an integral part of CSR activity in Israel. WIZO projects greatly benefit from this invaluable support.

### Commitment to the Betterment of Others (16-25 age group)

An individual aged 16-25, who has given time, selflessly, to make a difference to the lives of those around him/her. This award is to honour those who have, at a young age, taken it upon themselves to improve the lives of those around them. Examples of this commitment could include: fundraising events, working on community based projects and one-to-one mentoring. The common thread is making time to leave a mark on someone else's life.

WIZO has always had a strong commitment to encouraging students to give back to the community.

### Commitment to Sharing Expertise and Creating Opportunities for Others

A philanthropic entrepreneur who has demonstrated commitment to use a flair for inventiveness and vision for the development of individuals or charitable organisations.

WIZO's entrepreneurial approach keeps pace with the changing needs of an ever evolving society, developing unique programmes and opportunities for the vulnerable and disadvantaged in its care.

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## The Categories

### Commitment to Multiculturalism on Campus

This Award recognises an individual, student, or student body that has championed a vibrant and dynamic inclusive community of multiculturalism, diversity and inclusion. Thereby enhancing the quality of student life and ultimately contributing to the good of society and the workplace.

WIZO has always worked hard and run programmes that harmonise Israeli society by encouraging activities that cross perceived barriers of culture, gender, religion and age.

### Commitment to Diversity and Inclusion in the Workplace

An individual, business or working environment that has demonstrated exceptional commitment to fostering a culture of diversity and understanding. Potential candidates might include: those who have promoted diversity in the workplace, created interfaith/communal opportunities to allow for a better understanding or demonstrated a passion for inclusion in the workplace.

WIZO supports vulnerable and disadvantaged Israeli citizens regardless of race, religion, age or gender. The diversity of WIZO employees reflects this commitment.



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### Commitment to Growth through Music & the Arts

An arts programme, or teacher that has created opportunities for young people to be creative and imaginative and to express themselves, enabling learning, the development of transferrable skills and in some cases building confidence and overcoming vulnerability. Nominees may focus on music, art, film or dance, or any creative medium.

WIZO has always seen music teaching and participation as a tool for giving joy and for gaining self confidence amongst the very young and teenagers alike.



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## Nomination form

This form should be completed and returned to Emma Yantin, WIZO, Charles House, 108-110 Finchley Road, London, NW3 5JJ or emailed to [emma@wizouk.org](mailto:emma@wizouk.org)  
For additional copies of this form please call 020 7319 9169. It can also be completed online at [www.wizouk.org](http://www.wizouk.org) or [www.thejc.com/wizo](http://www.thejc.com/wizo)

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### Nominated by:

Email:

Address:

Postcode:

Telephone:

Signature:

Date:

### I would like to nominate:

Name:

Email:

Address:

Postcode:

Telephone:

### For the following Commitment award:

Please tick as appropriate.

- Commitment to Inspiring the Next Generation of Scientists and High Tech Professionals.
- Commitment to Inspiring Women
- Commitment to Impacting the Future
- Commitment to Education – Early Years
- Commitment to Vocational Training
- Commitment to Multiculturalism on Campus
- Commitment to the Betterment of Others (16-25 age group)
- Commitment to Promoting Healthy Eating
- Commitment to Strengthening Parenting Skills
- Commitment to Growth through Music & the Arts
- Commitment to Social Enterprise
- Commitment to Responsible & Balanced Reporting by the Media
- Commitment to Corporate Social Responsibility (CSR)
- Commitment to Diversity and Inclusion in the Workplace
- Commitment to Sharing Expertise and Creating Opportunities for Others

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## Nomination form

If you would like an electronic version of this form, please contact [emma@wizouk.org](mailto:emma@wizouk.org) or call 020 7319 9169

Please tell us why, in your own words (max 500 words) Attach an additional sheet if needed.

Should you wish to nominate more than one person then please print or request an additional form.

### The Prize:

The winner in each category will receive a complimentary visit to Israel. The schedule will include;

- Visits to WIZO projects
- Opportunities to meet Israeli counterparts
- Cultural or business experiences and activities reflecting the range of Commitment Award categories
- Entries must be received by Wednesday 28 February 2018
- Please note that successful finalists, accompanied by a guest and their nominator, will be hosted at a private reception in London
- The Commitment Awards Presentation Event will take place in London on the evening of Monday 2 July 2018

**To be sent a Commitment Awards pack, please contact [emma@wizouk.org](mailto:emma@wizouk.org) or go to: [www.wizouk.org/events](http://www.wizouk.org/events) or [www.thejc.com/wizo](http://www.thejc.com/wizo)**

### Terms and conditions

- Employees and Trustees of WIZO are not eligible
- The prize is non-transferable
- Dates for award winners' trip to Israel will be finalised subject to availability
- The prize is non-exchangeable for cash
- The judges' decision is final.

Please tick this box to accept the terms and conditions

We would like to keep you informed about our fundraising activities. Please delete the relevant sections that you would prefer not to receive information on. Fundraising Appeals / Events / Email Updates about WIZO